



# TAMI CROCE

WEB & GRAPHIC DESIGNER



My professional path has lead me to over nineteen years of industry experience and I have been a part of many design and web development projects. My fascination with every project I create keeps me loving the world of design. I started out as a Graphic Designer for print and marketing materials and have expanded my skills into Web development where I have found one of my true passions. I am constantly learning new technologies and other design related topics to stay on top of trending techniques.

## CONTACT

724-252-5777

tami@tamicroce.com

https://tamicroce.com

Monaca, Pennsylvania

## EXPERTISE

- Adobe Creative Suite  
Dreamweaver, Photoshop, Illustrator, InDesign, Acrobat
- UX Design
- HTML, CSS, JavaScript and PHP
- Responsive Design
- Web Server Management
- Content Management Systems
- Subscription and Email Software
- Figma
- Typography
- Brand Development
- Packaging
- Social Media
- Microsoft Office
- Attention to Detail

## EDUCATION

Pittsburgh Technical College - 2003  
Associates in Specialized  
Technology in Graphic Design

Butler County Vocational - 2000  
Graphic Design

## EXPERIENCE

### CONTRACT WEB DEVELOPER / GRAPHIC DESIGNER

Elite Distributor Alliance - 08/21

WASHINGTON/REMOTE

As a remote Graphic Designer and Web Developer I am responsible for the marketing of a variety of internal brands.

- Brand Development including logos, design standards, packaging, print and web.
- Developed multiple websites from design to deployment for all internal brands.
- Produced print materials including data sheets, user manuals, brochures, catalogs and flyers.
- Responsible for all package design for all internal brands.

### WEB DEVELOPMENT MANAGER / GRAPHIC DESIGNER

Davis Distribution Systems - 01/05-07/21

WEST VIRGINIA

For years I effectively created and coordinated multiple projects on my own. When other designers joined the team I was able to achieve my position as Web Development Manager; while still working on a variety of projects including web, print, packaging and even business event coordination.

- Brand Development.
- Created graphic materials for company website and social media.
- Developed multiple websites from design to deployment for main and sub companies.
- Designed and created newsletters with experience in subscription management program.
- Experience with front end content management systems as well as some back end.

### SENIOR GRAPHIC DESIGNER

Jessica Breedlove Designs - 07/03-01/05

PENNSYLVANIA

My first experience as a professional Graphic Designer. I was brought on to help market a licensed illustrator. I provided design work for children's books, apparel, packaging and websites. As the only designer I learned how to manage projects on my own and stay on task.

- Transformed illustrations to computer graphics.
- Created custom fonts.
- Produced print materials including books, activity kits and packaging.
- Designed children's apparel, ornaments and other branded products.
- Designed and developed website.

## REFERENCES

### NATE TALIANI

VP Sales, Davis Distribution

P: 304-387-3900

E: ntaliani@davidistribution.com

### JIM WARREN

Executive Vice President, EDA

P: 206-334-0718

E: jim@elitedistributoralliance.com